

Midtown Events Center (MEC)

Alcohol Service Policy

(last update: February 19, 2025)

1. Alcohol service inside the Midtown Events Center, a subsidiary of Vine & Village, Inc., a 501(c)(3) nonprofit, located at 6221 Colonel Glenn Rd. in Little Rock, AR, must comply with all applicable federal, state, and local laws.
2. Alcoholic beverages must not be publicized as an attraction to or the "why" of your event.
3. Non-alcoholic alternatives must be offered alongside alcoholic beverages.
4. Beverage containers such as bottles or cans, etc., must be clearly labeled as having alcohol in them and otherwise attendees must be told that alcohol is in any glass or cup, etc., that is used to serve a drink.
5. Food must be served or otherwise made available to attendees when alcohol is offered.
6. A licensed-to-serve alcohol "bartender" is required to be onsite and active during the service of alcoholic beverages at your event.
 - a. This is an expense the customer incurs in booking the MEC and such a licensed server will not otherwise be provided by the MEC for your event.
 - b. The licensed-to-serve alcohol "bartender" must comply with applicable state rules and regulations, including DRAM.
7. Alcoholic beverages may only be consumed and/or served only by individuals 21 years of age or older.
8. Prior to your event, any alcohol must be stored onsite in a secure area. Any remaining alcohol and/or empty containers must be properly disposed of after the event.
9. Advance notice of a desire to serve alcohol must be requested and approved by a designated MEC representative prior to your event.
10. Groups contracting the MEC on a recurring basis must agree with and adhere to this *Alcohol Service Policy* prior to each event.
11. If minors are present, measures must be taken to prevent underage drinking.
12. Inebriated individuals should not be served alcohol and should be discouraged from driving.
13. Only beer, wine, and champagne are permitted; spirits are prohibited.
 - a. Any specialty beverage that you might otherwise like to make available to attendees must be requested and approved by a designated MEC representative prior to your event.
 - b. Only one such specialty beverage per event will be allowed.
14. If alcohol is served, proper licensing and permitting must be obtained if required by state and local regulations.

15. Permission to serve alcohol must be granted, and the rental contract or property use agreement must include all alcohol service requirements.
16. If a caterer is used, they must be a licensed server of alcoholic beverages and must comply with applicable rules and regulations, including DRAM.
17. A mature person aged 21 or older must be responsible for serving and monitoring alcohol consumption.
18. A designated representative of the MEC must be present at the event.
19. Liability insurance naming the MEC Vine & Village, and the Mosaic Church of Central Arkansas as an additional insured party is required.

Additional Notes

1. When alcohol is being served at an event approved and contracted via the MEC, no other events will be permitted to take place simultaneously in the facility.
2. Alternative transportation options must be considered in advance and made available to attendees as needed to ensure the safe return of impaired or intoxicated individuals.
3. Excessive drinking at any event is not allowed and this policy must be strictly enforced by event organizers.
 - a. Servers should refuse service to anyone appearing intoxicated.
 - b. A MEC designated representative has implicit authority to ensure this policy is maintained during an event.
4. All applicable state and local laws and ordinances regarding alcohol service must be observed.